

→ Success Story

Sefas
Innovation



LVM, a Rhine land experience

« An MVS solution, transparent and certified by the Deutsche Post, partner of Sefas Innovation. »

The Challenge

The LVM insurance group was looking for a solution based on z/OS, which could be integrated without adapting to the existing system environment.

A first glance at the Open Print software suite functions was done with France Télécom. Then, they contacted Sefas Innovation. A pilot application under Unix showed that the sought objectives could be attained, which led to the implementation of Open Print under z/OS, using the Sefas Innovation Remake, Backstage and Delivery modules.



The fulfilment of the first stage of the project was carried out in only 9 months, in close collaboration with Sefas Innovation, the Deutsche POST and the KERN mailers manufacturer.

Franking costs have been optimized and the production of each document page has been monitored and controlled on-line



during production. Datamatrix codification on each page guarantees the uninterrupted control of the handling process. The global solution integrates an interface with the KAIMAN automated envelope inserting software.

Each mailing includes the automatic generation of a report as well as the electronic transfer of an EDI file in the clearing center of the Deutsche POST. An interface with SAP R/3 currently being created. The expand of the solution has been implemented in 2004 with Director module.



What LVM says

Théo Kuhle,
project manager



« « The production of each envelope or page must be monitored, not only concerning the past but also during current production. Meaning, not only should we be using effective archive tools, but each sheet of paper should be "traced" on line. The objective is simple : where is currently this page ? The answer to this question is particularly complex. With Open Print, we are now mastering this complexity ! Our perspective is like the one of a control centre holding all the information required for the operations, and that is what we are doing with Sefas. »

Linda Schlichting



« A printing management tool must be integrated in the existing system environment, and that's the case with Open print. We also appreciate the direct contract with Sefas enterprise developers and the very short reaction times resulting from it. The Sefas collaboration is quick, in partnership, simple and effective ! »

Winfried Bäumker



« An output management tool must fit perfectly to the processes and stages of production. It must be flexible and comprehensible. We must be able to recognize ourselves in this new environment. Sefas understands our problems, obligations and wishes. They know what everything's about ! »

→ Structure



In 1896, some farmers from Westphalie founded the « Insurance union for farmers of the Westphalie province ».

This association protected the Union members against financial risks.

Today, LVM insurances represent a multipurpose insurer in perpetual growth.

An average of 3,5 million clients, holding more than 7 million contracts,

trust the specific products and the numerous services of LVM Insurances ; each day, this number increases.

This kern of clients is processed on-line by 2200 agencies. A real challenge for the IT processing center.

More than 80 000 documents are sent from LVM each day. The big computers and the data banks process more than 4 million daily transactions.

The defined mission is to supervise the document production line : reduction of manual interventions, automated printing recovery functions, reduction of postal costs, increase of security.



- 2 200 central administration employees
- 2 200 agency employees in Germany
- More than 4 million euros of IMS transactions per day
- More than 24 million euros of automated envelope inserting per year.
- More than 24 million euros of automated envelope inserting per year.

- Infrastructure of the IT processing center**
- 1 x duplex channel IBM 4100
 - 1 x duplex channel IBM 4000
 - 1 x simplex channel IBM 4100
 - 1 x IBM Infocolor 70
 - 2 x Kern 2500, 1 x Kern 4000

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