



News

Sefas' Group Marketing Director Nominated as Xplor France President.

Corrine Esteve, Group Marketing Director of Sefas Innovation, has been selected as Xplor's new president in France.

Appointed as the Marketing and Communications Manager for Sefas in 2002, she was selected as the Group Marketing Director, with global responsibility for operations in France, UK and USA. She offers a wealth of experience in marketing and document management and to the role as Xplor's President.

The newly appointed president looks to revitalise the direction that Xplor is moving through strengthening marketing activity across the organisation, encouraging networking opportunities, circulating expert points of views on industry topics and running additional events, including potentially some with the Xplor UK's organisation.

Corrine comments, "With a dynamic and experienced group of individuals on board, there is wealth of experience that we can contribute to the industry.

She continues, "We aim to make Xplor's resources more accessible, flexible and to increase our offering to all members, technology users and suppliers. I am proud to represent this well established forum and am enthusiastic in guiding the organisation to reaching our new fundamental objectives".