

Group Mutuel deploys full Open Print Suite to handle all electronic document production needs

Group Mutuel has acquired the complete Open Print solution to handle the production of their electronic documents. As one of the most competitive insurance players in the Swiss market, dealing with over 875,000 policy holders and 11,000 companies, its requirements encompassed improving the way that it could manage complex data within over 2,000 stationary lines.

Group Mutuel required a solution to replace its ageing electronic document production infrastructure, allowing greater flexibility in document management and improve functional coverage. Using Open Print MiddleOffice stationary lines reduced from 2,000 to just 150 templates, reducing production time and improving efficiency, increasing Group Mutuel's ability to respond quickly to market developments.

Group Mutuel also uses Open Print Remake to retrieve and enhance existing documents and Open Print Delivery, which co-ordinates printing and digital publication at a local or batch level. Open Print Producer is also used, to manage and monitor batch production, providing a detailed monitoring system of documents.

Operating at seven service centres and 30 regional branches, Open Print Front Office allows full control of the company's identity and ensures legal requirements are met, through the increased control over content and personalised messaging.

Emmanuel Zurowski, Head of Electronic Document Production comments, "The integrated nature of this software suite offers a full spectrum of functionality for us to use in managing our print and publishing needs, allowing us to look forward with confidence to meeting the challenges of the future." Group Mutuel's choice of Open Print confirms the leading position of Sefas Innovation in the insurance industry.

About Group Mutuel:

Group Mutuel is a leader in the Swiss Insurance market, acting on behalf of personal customers and companies. Group Mutuel offers a comprehensive range of services, from compulsory health insurance to private health cover, accident insurance, daily living expenses cover and reinsurance. For more information, please visit www.groupemutuel.ch or mail info@groupemutuel.ch.