



New member of the AFP Consortium

Sefas Innovation has announced that it has joined the AFP Consortium, an industry-wide effort to bring reliability, data integrity, quality and consistency to high-volume colour printing environments. The consortium is comprised of many of the leading global organisations with a common goal to help define, develop and promote the Advanced Function Presentation (AFP) architecture for accurate and consistent output of colour across different AFP devices.

"Sefas has been helping our customers improve the way in which they communicate with their customers for almost 20 years", said Jean-Philippe Sarraut, Group Chief Executive Officer of Sefas innovation, adding, "We feel that joining other industry leaders, many of whom Sefas partner with, reflects our commitment to the continuation of providing our customers with world-class technologies that enables better, faster, clearer, cheaper and greener communication channel.

Darren Collins, Senior Technical Architect, commented; "Our customers are requiring more colour capabilities – both in printed and electronic format – and it is clear that the de facto forum for developing consistent capabilities is being driven by the Consortium. We are sure that Sefas will contribute significantly to the continued success of the Group and welcoming the opportunity of sharing our vision of the future."

Sefas Innovations have been involved in supporting customer document composition, document enhancement and production management capabilities through its Open Print software suite.

About Sefas

Sefas Innovation is a world leader in document production technology. The company is headquartered in Paris, with operations in the US and UK. Sefas has been a leader in the European market since 1993 and specialises in creating enterprise solutions with high performance and flexibility. Its clients include blue chip companies and Fortune 500 firms.