

Happy Birthday Sefas!

The beginning of June marked Sefas UK's 9th Birthday which was celebrated over a few glasses of wine and a special birthday cake. Reminiscing the early days of Sefas, Samantha Ashwell, Finance Manager and original staff member from 1999 comments, " in retrospect, thinking of the small firm that started 9 years ago, we have exceeded the expectations of how we thought we might evolve, in terms of our product, our staff, and our goals. That's why the future always looks promising".

Over the 9 years Sefas have developed and continued to grow through acquisition, increasing the client base and brand name. The client list boasts large, multinational companies such as HBOS, American Express and BT. Developments within Open Print have enabled Sefas to reach new heights within the market, possible because of our excellence in technology, our positive perception within the market place, an ethic of continuous improvement and irreplaceable employees.

As a subsidiary of our Paris headquarters, the UK has stepped onto the path of success through our committed and dedicated staff. Ian, Jamie, John, Sam and Darren, the original staff members at the outset of the UK, still remain with the company to this day. Dave, Dean and Paul remain as long standing employees within the company. Further, fresh faces have driven expansion and diversity within the firm, increasing business units within the UK. Navisha, Piotr and James have joined the company with a wealth of experience and drive, taking Sefas into the forth-coming year.

The last year has also seen Giles Hill joining the company as the Managing Director of the UK in August 07. Giles greatly enjoyed the 9th birthday celebrations and is looking forward to Sefas's tenth anniversary next year.