

Sefas Innovation and the Environment

Having reviewed its **Environment Policy**, Sefas has reaffirmed its commitment to supporting all attempts to reduce the environmental impact of itself, its staff and its customers and suppliers.

Sefas recognises that climate change, resource degradation and spiralling levels of pollution are the three most critical challenges that society faces today. Further we recognise that very few companies – let alone individuals – have it in their control to significantly impact the speed at which the global environment is changing. We do however believe that we have a duty of care to do what we can and to encourage others to do likewise.

Firstly to ask for your help or ideas on how we can become more environmentally friendly; and secondly to share with you the capabilities of our software that can support your Green Agenda.

Sefas's 10 Point Plan – saving money saving the World!

Sefas has published a 10 point plan as a guideline to reduce our consumption of energy and reduce wastage. These things are very simple – such as checking that appliances and lights are switched off if not in use; defaulting all printers to double-sided; and encouraging car sharing and/or use of public transport – but we are already seeing benefits in terms of reduced carbon footprint (and costs).

This plan features on our web site, if you have any ideas on ways that we can help become more energy and wastage efficient, please don't hesitate to contact us at contactuk@sefas.com.

Sefas Open Print helping you to help the Planet

Sefas is synonymous with creating, improving and managing the production of huge amounts of correspondence, and that means being synonymous with the use of a lot of paper. However, our software is helping soften the impact in terms of carbon footprint in many ways for us and our customers:

- Sefas Open Print document composition software helps our customer reduce the amount of paper they are producing through managing the space on the communication.
- Our Re-Composition tools, not only help to improve the effectiveness of documents but can help to take legacy documents from single to double-sided; and to be output on more efficient devices. Sefas Open Print Remake also allows you to convert existing print output into HTML, PDF or TIFF – Web friendly – formats, to remove paper usage all together.
- Sefas are also leading the way in allowing companies to reduce their environmental footprint (and save significant cost) by batching correspondence accurately – allowing printing at a local level, thus reducing the impact of transporting vast amounts of mail across the country – or, even, countries.
- Sefas OpenPrint also helps our customers manage output more efficiently – using more environmentally-friendly printers and mailing devices, reducing wastage on long runs, cutting down energy-sapping engine refreshes and ensuring that the output is delivered where it is intended, thus avoiding unnecessary returns and further transportation impact.

If you would like to understand more about how Sefas can help support you and your business, please don't hesitate to contact us at contactuk@sefas.com.

"We borrow the World from our children"- Green is Good Posters

Finally, the Winner of Sefas's 'Green is Good' poster competition is Harvey Weaver, aged 8. The competition, to support the review of our Environmental Policy was open to all children of Sefas employees.



For further information regarding Sefas and The Environment and to see the alternative entries to our "Green is Good" competition visit our website, www.sefas.com.